

Service Agreement

This contract is entered into between Hits 1,000 (hereinafter referred to as "Consultant") and

(Hereinafter referred to as "Client")

Agreement date:

1. (*Consultant*) will provide Client with 1 unit(s) of service with Hits 1,000 Search Engine Optimization Services (hereinafter referred to as "HITS1K") as described in this contract. (*Consultant*) will use specific keywords and/or phrases to improve the search engine results, and generate hits targeted according to the client's wishes.

2. The fees for the HITS1K services to be provided are \$1,999.00/USD Setup and \$ 349.00 /USD per month, per unit of service. The setup fee must be paid in full prior to the start of campaign.

(*Consultant*)'s HITS1K services are intended to serve two main purposes: 1) to provide the Client with increased exposure in search engines, and 2) to drive targeted online traffic to the new web site. The Client can only use the server logs from to verify such traffic, any other form of verification shall be considered irrelevant.

(Consultant)'s HITS1K Services will include (but are not limited to):

- Researching keywords and phrases to select appropriate, relevant search terms.
- The client has complete authority and responsibility in such decisions.
- Analysis and recommendations on optimal website structure, navigation, code, etc. for best HITS1K purposes.
- Recommend, as required, additional web pages or content for the purpose of "catching" keyword/phrase searches.
- Create simple traffic reports in real time for the Client.
- Complete confidentiality and nondisclosure, we will never identify you as our client. You are welcome to identify us as your service provider.

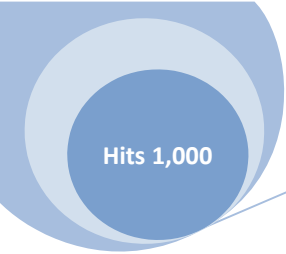
3. For the purposes of receiving professional HITS1K services, Client agrees to provide the following:

- Permission to make changes for the purpose of optimization, and to communicate directly with any third parties, e.g., your web designer, if necessary.
- Unlimited access to existing website traffic logs for analysis and tracking purposes.
- A client email address for the purposes of requesting links.
- Authorization to use client pictures, logos, trademarks, web site images, pamphlets, content, etc., for any use as deemed necessary by company for search engine optimization purposes.
- If Client's site is lacking in textual content, Client will provide additional text content in electronic format for the purpose of creating additional or richer web pages. (*Consultant*) can create site content at additional cost to the Client. If Client is interested in purchasing content from (*Consultant*), please contact (*Consultant*) for a cost estimate.

4. Client must acknowledge the following with respect to HITS1K services:

- All fees are non-refundable. Except, if (*Consultant*) fails to generate at least 120,000 total hits in the first 90 days, then (Client) at his or her discretion may request in writing the return of the setup fee that (*Consultant*) shall honor within 30 days.
- All fees, services, documents, recommendations, and reports are confidential.

Client's Initials:



Service Agreement

- Client acknowledges that the Consultant does not promise any lead capture, sales or any type of conversion since such responsibilities are in the hands of the Client and not the Consultant. Furthermore, the Client acknowledges that the Consultant only provides the indicated traffic and not any other service.
- Some search directories offer expedited listing services for a fee. If the Client wishes to engage in said expedited listing services (e.g., paid directories), the Client is responsible for all paid for inclusion or expedited service fees. (*Consultant*) can offer a list of expedited listing services upon request.
- Linking to "bad neighborhoods" or getting links from "link farms" can seriously damage all HITS1K efforts. *Consultant* does not assume liability for the Client's choice to link to or obtain a link from any particular website without prior consultation.
- *Consultant* is the owner of the technology, hosting accounts, domain names and is not transferring them to the Client; this agreement is exclusively for the service.


5. *Consultant* is not responsible for changes made to the website by other parties that adversely affect the search engine listings of the involved websites.

6. The Client guarantees any elements of text, graphics, photos, designs, trademarks, or other artwork provided to *Consultant* for inclusion on the website above are owned by the Client, or that the Client has received permission from the rightful owner(s) to use each of the elements, and will hold harmless, protect, and defend *Consultant* and its subcontractors from any liability or suit arising from the use of such elements.

Note: In the case of disputes that may arise. All arbitration will be handled in the Consultant's city of residence.

The following parties hereby agree to the terms as stated in this document.

Client's payment made by:

<p>Signature:</p> <p>Company:</p> <p>Name:</p> <p>Title:</p> <p>Date:</p>	<p>Signature:</p> <p>Company:</p> <p>Name:</p> <p>Title:</p> <p>Date:</p> 
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HITS 1,000

AUTOMATIC BILLING AUTHORIZATION FORM

I authorize Artificial Intelligence SEO to charge my bill directly to the credit card(s) listed below:

Primary Card Account	
Name on credit card (exactly as printed)	
<input type="text"/>	
Billing Address for credit card (Street, Apt. #)	
<input type="text"/>	
City, State Zip	
<input type="text"/>	
Credit card number	
<input type="text"/>	
Expiration Date	CVV2/CID
<input type="text"/>	<input type="text"/>
This authorization is valid until I provide you with written cancellation.	
Signature	
<input type="text"/>	
Today's Date	
<input type="text"/>	
Phone Numbers	
<input type="text"/>	
Email Address	
<input type="text"/>	

Secondary Card Account	
Name on credit card (exactly as printed)	
<input type="text"/>	
Billing Address for credit card (Street, Apt. #)	
<input type="text"/>	
City, State Zip	
<input type="text"/>	
Credit card number	
<input type="text"/>	
Expiration Date	CVV2/CID
<input type="text"/>	<input type="text"/>
This authorization is valid until I provide you with written cancellation.	
Signature	
<input type="text"/>	
Today's Date	
<input type="text"/>	
Phone Numbers	
<input type="text"/>	
Email Address	
<input type="text"/>	



AUTOMATIC BILLING AUTHORIZATION FORM



Service Agreement

I authorize Artificial Intelligence SEO to charge my bill directly to the credit card(s) based upon the following Payment Schedule listed below:

PAYMENT SCHEDULE

<u>Payment</u>	<u>Amount</u>	<u>Payment Date</u>
1	\$1,999.00	
2	\$349.00	
3	\$349.00	
4	\$349.00	
Subsequent Payments	\$349.00	_____ of each month

Signature:


Company:

Name:

Title:

Date:

Signature:

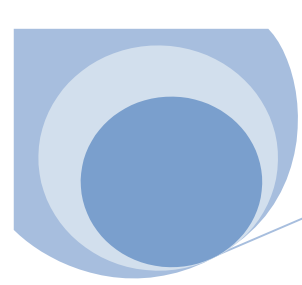


Company:

Name:

Title:

Date:



Hits1K Order Information:

Your order should be ready within 7 working days from placement. To ensure prompt delivery please complete this form and reply back as quickly as possible.

Customer Name: _____

Company Name: _____

Client's Target: _____
(Domain name, Phone Number, etc.)

Company Phone Number: _____

Contact Phone Number / Cell: _____

Fax Number: _____

Address: _____

Special Instructions, comments: _____

Keywords: _____

Who sent you this link? _____
